The One-Health Action Plan on AMR
Policy and communication activities

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One-Health Action Plan

The 2011 European Commission Strategy on AMR

- 5 year action plan
- Holistic approach
- 7 key areas
- 12 concrete actions
2011 EC Action Plan: 7 key areas

1. Ensuring appropriate use of antimicrobials in humans and animals
2. Developing new effective antimicrobials or alternative treatments
3. Preventing microbial infections and their spread
4. Cooperating with international partners to contain the risk of AMR
5. Improving monitoring and surveillance in humans and animals
6. Reinforcing research and innovation
7. Improving communication, education and training

2011 EC AMR Action Plan evaluation

MAIN FINDINGS

The 2011 Action Plan:

- Acted as a symbol of political commitment and stimulated actions within EU Member States
- Strengthened international cooperation
- Provided a framework to guide and coordinate activities at international level, including monitoring/surveillance and R&D

The actions were relevant to address the problems identified in 2011 and are still relevant today.

2011 EC AMR Action Plan evaluation

RECOMMENDATIONS

- AMR problem persists and continued action is needed
- Support and assist EU Member States as big differences still exist between them
- Reinforce the One-Health approach (incl. environment)
- Pursue coordination and collaboration on research and innovation and boost the development of new antimicrobials, alternatives, vaccines and rapid diagnostic tests.
- Enhance EU international cooperation
The global dimension – main political commitments


G7: Ministers of Health meeting 8 – 9 October 2015.

Erbil Declaration on Antimicrobial Resistance (GUARD).

Ministers of Agriculture meeting 23 – 25 April 2016.

Fully support the recently adopted WHO Action Plan on AMR.

G7 Leaders’ Declaration 26 – 27 May 2016.

Endeavour to take leadership in reinforcing response to AMR.

Ministers of Health meeting 11 – 12 September 2016.

Reiterate support for the full implementation of the WHO GAP.

OS: Agriculture Ministers Communiqué 3 June 2016.

Supports the implementation of the WHO Global Action Plan.


Call on WHO, FAO, OIE and OECD to collectively report back in 2017.

UN: General Assembly Resolution 21 September 2016.

The three strategic pillars of the next Commission’s communication on AMR (2017)

- Support Member States in prioritising a One Health action plans.
- Strengthen surveillance and monitoring on AMR.
- Stimulate international, regional and public awareness.
- Repeal, reduce and remove harmful subsidies to promote greater use of AMR.
- Strengthen research on new antimicrobial, vaccines, diagnostics tools, vaccines and alternative therapies.
- Support the High-level Political Forum on AMR.

Making the EU a best practice region on AMR

- Better evidence and awareness
  - Benefit from the best evidence-based analysis and data.
  - Increase awareness and understanding.

- Better coordination and surveillance
  - Improve coordination of Member States’ One-Health responses to AMR.
  - Strengthen One-Health surveillance and reporting of AMR and antimicrobial use.
  - Support stakeholders.
Making the EU a best practice region on AMR

- Expand the scope of environmental action
- Better control measure against AMR
- Better implementation of policies
- Promote prudent use of antimicrobials
- Strengthen prevention and control measures to tackle resistant infections
- Enhance availability and access to safe and effective antimicrobials

Boosting research, development and innovation on AMR

- Improve knowledge on effective infection control and surveillance
- Develop new therapeutics, alternatives and vaccines
- Develop diagnostics
- Develop new economic models and incentives
- Close knowledge gaps on AMR in the environment and prevent transmission

Shaping the global agenda on AMR

- A stronger EU global presence
- Stronger bilateral partnerships for stronger cooperation
- Cooperating with developing countries
- A global research agenda
**Action Plan Indicative timelines**

- **2016**
  - Oct: New action Plan roadmap publication and public consultation
  - Dec: Commission Steering Group at EC level

- **2017**
  - Jan-Mar: Open public consultation for advisors and citizens
  - Mid-June: Action Plan adoption

**Communication**

**2016 - Main communication actions on AMR**

- Council Conclusions on AMR and publication of AMR Eurobarometer
- EAD 2016
  - Organising Committee
  - Participation of Commissioner Andriukaitis and speakers
  - Press activities
  - EB International
  - Toolkit material
  - Social media & web
2017 Communication plan on AMR

Communication objectives
- Support Member States in their efforts to increase awareness
- Highlight the importance of coordinated efforts in the fight against this cross-sectorial, global health threat
- Highlight macro-economic and societal implications
- Contribute to a qualitative leap in international awareness in a concerted global effort where the EU is placed as a best practice region

Target audiences
Policy makers, other int. organisations (WHO, OIE, FAO, OECD, UN), Healthcare providers and professionals, veterinarians and farmers, pharmacists, the research community & journalists

2017 Main communication actions

One-Health Action Plan Against AMR-June

Coordinated effort needed to promote:
- Animated clip: 90" to explain briefly AMR and how the Action Plan will tackle this threat
- In all EU languages
- Target: stakeholders
- Promotion on Euronews, digital, social media
- Factsheets
- Press Activities
- Web
- Social Media
- EAAD-10th Anniversary