<table>
<thead>
<tr>
<th>Document:</th>
<th>AEMH 11-005</th>
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</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Call for Participation in the Payment Preference System</td>
</tr>
<tr>
<td>Author:</td>
<td>Katholieke Universiteit Leuven</td>
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<tr>
<td>Purpose:</td>
<td>Information and Decision</td>
</tr>
<tr>
<td>Distribution:</td>
<td>Members of the AEMH Board</td>
</tr>
<tr>
<td>Date:</td>
<td>11 January 2010</td>
</tr>
</tbody>
</table>
Dear President, Dr. Joao de Deus  
Dear Vice President, Dr. Claude-François Degos  

AEMH recently received an invitation to include its members in the Payment Preferences Study (although we are not sure you have received it personally, due to online indirect email communication).  

We are happy to report that already about 20 international societies responded positively (see Table below), with dozens of other societies still processing the invitation.

| Table: Officially confirmed participating Societies (alphabetical order) |
|-------------------------------------------------|-----------------|-----------------|-----------------|
| Australia and New Zealand                      | Canada          | Europe          | United States of America |
| Medicine                                       | (invitations delivered week 10th of January; confirmations shortly expected) | Canadian Anesthesiologists’ Society | European Academy of Allergy and Clinical Immunology |
| Health Policy and Management                   | Australasian College of Health Service Management | Canadian Association of Thoracic Surgeons | European Association of Neurosurgical Societies |
| Health Service Research                        | Royal Australasian College of Medical Administrators | Canadian Dermatology Association | European Forum for Primary Care |
| Other                                          | International Health Economics Association | European Neurology Society | European Society of Anaesthesiology |

Other  
- American College of Preventive Medicine  
- Academy Health: Health Care Financing and Organization Initiative
We thank all Societies for their enthusiastic response. As you can see, the European based medicine ‘stratum’ would benefit from AEMH’s input, improving the output for all participating Societies. Furthermore AEMH and its participating members would be directly informed about the findings of this unique study. See the enclosed Letter and Example of Call about updated practical aspects.

Can you let us know whether you accept or decline the invitation; or whether the invitation is being reviewed?
(Reply to Pieter.Vanherck@med.kuleuven.be; tel. 0032.16336982)

Thank you very much for considering participation

Yours Sincerely,

Prof. Walter Sermeus
Prof. Lieven Annemans
Prof. Peter Goos

Participation in this survey is supported and encouraged by Prof. Mark Ashworth, King’s College London; Prof. Reinhard Busse, University of Technology, Berlin; Prof. Alyna Chien, Harvard Medical School; Prof. Douglas Conrad, University of Washington; Prof. François de Brantes, Health Care Incentives Improvement Institute, Connecticut; Prof. Karen Eggleston, Stanford University; Prof. Anne Frolich, University of Copenhagen; Prof. Harold Luft, University of California, San Francisco; Prof. Meredith Rosenthal, Harvard University; Prof. Anthony Scott, University of Melbourne; Prof. Barbara Starfield, Johns Hopkins University; and Prof. Nicholas Steel, University of East Anglia.
Request to include AEMH members into the Payment Preferences Study

Dear President, Dear Vice President

In times of both quality and cost challenges for health care across the world, payment mechanisms to remunerate care providers and to invest in care services are under close scrutiny. Researchers, policy makers and professional caregivers alike are increasingly examining the use of innovative schemes that alter the scope and criteria of payment.

As a research consortium of the Catholic University Leuven, Ghent University and University of Antwerp in Belgium we recently published two explorative papers about the theoretical and empirical background of this quickly evolving trend (1-2).

At present, we shift our focus to the preferences of involved stakeholders, making use of a discrete choice experiment (DCE) survey. The main research objective of this study is to identify and quantify tradeoffs made by physicians, policy makers and researchers in Europe, the US, Canada and Australia between potential advantages and disadvantages of payment system use in health care. In the past physician have not been sufficiently involved in this kind of research.

We expect that insights in payment preferences across health systems will add to the current body of knowledge about payment system implementation and effects. It can inform decision makers in Europe, the US, Canada and Australia about which (combined) payment schemes to implement, based on both evidence and preferences.

An example of the survey can be accessed through the following website: https://websurvey.kuleuven.be/index.php?id=38156&lang=en

The study is conducted independently of external funding. At present we are contacting medical associations, health policy associations, quality of care associations and research associations to develop a balanced participant recruitment base in which the different domains across continents are equally represented.

We think that including preference data from members of AEMH, with its large membership base of medical professionals, would be a valuable contribution to our study, which also gives members the opportunity to express their preferences.

Practically we welcome any participation format the Association would prefer. Options include a general call to all members through newsletters and/or website, a sampling of participants done by our research team or your organization, etc. The only limitation is the fact that it involves an online survey. Therefore, members should be able to access the link directly (electronic newsletter and/or website) or indirectly (email and/or call in paper newsletter). We are not able to distribute the survey
by postal mail. At present the survey website is up and running, and will continue to be so during the coming months (December 2010 – April 2011). This means members can participate as soon as they receive our invitation.

Privacy and study participation laws are fully respected with regard to informed consent, anonymous processing, right to withdraw from the study, and right to access personal data.

Below you find a list of international research experts who explicitly endorse this study and encourage international associations and societies to participate. They underline the importance of this study for all stakeholders, including physicians.

Participating societies (and participating members) will receive a detailed study report, with results and recommendations across countries.

Hoping to receive a positive reaction, we look forward to your reply (Pieter.vanherck@med.kuleuven.be; tel. 003216336982).

Yours sincerely,

Prof. Walter Sermeus
Prof. Lieven Annemans
Prof. Peter Goos

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Prof. Anthony Scott, The University of Melbourne
Prof. Barbara Starfield, Johns Hopkins University
Prof. Nicholas Steel, University of East Anglia


Call for participation in the Payment Preferences Survey

The world in which a physician practices medicine is changing rapidly. Increasing accountability, decreasing autonomy, a changing work-life balance, a depletion of the medical workforce, and many other challenges impact upon your daily work. One – often related – change involves the payment mechanisms of healthcare provision. Policy makers are increasingly examining and/or implementing schemes that alter the scope and criteria of payment. Next to Salary, Fee For Service, Prospective Payment and Capitation, new forms are introduced such as Pay for Performance, Shared Savings, etc. In the end how care providers are paid, and will be paid in the future, depends on the negotiation and preferences of multiple stakeholders (physicians, policy makers, etc.). At present we scarcely know which are those preferences, how stakeholders value various payment system effects, which tradeoffs they make and how these choices differ between stakeholder groups.

Three European Universities – the Catholic University Leuven, Ghent University and the University of Antwerp – are currently organizing a survey study across Europe, Canada, the US and Australia to shed light on these issues. Physicians, policy makers, and other stakeholders are invited to express their preferences for payment systems and payment effects. The European Association of Senior Hospital Physicians lends its support to this study and encourages all of its members to participate. It will take about half an hour of your time to fill out the survey. In exchange you will receive a detailed study report explaining the study findings, with comparisons across health systems and across stakeholder groups.

You can access the survey online through:
(When your surname begins with the letter A – I)

(When your surname begins with the letter J – R)

(When your surname begins with the letter S – Z)

We are looking forward to the results of this study. Thank you very much for your participation!

… of the European Association of Senior Hospital Physicians,
Dr. …