### Document: AEMH 08-058

<table>
<thead>
<tr>
<th><strong>Title:</strong></th>
<th>UEMS Liaison officer’s report + UEMS Action Plan 2009</th>
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<tr>
<td><strong>Author:</strong></td>
<td>Dr Thomas Zilling</td>
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Edwin Borman from Great Brittan, chairman of the UEMS CME-CPD Working Group had a tough start at the UEMS meeting in Copenhagen. Due to late arrival at Kastrup Airport he missed both first days board meeting and the working group he was supposed to chair. In his plays Hannu Halila now past president had to chair his working group.

The working group on CME-CPD started to discuss the need for a questionnaire on CME-CPD. Hannu Halila thought there were too many questionnaires to answer. He also was eager to see the results of the AEMH enquire which will give a good update on the current situation in most EU countries. Dr Helios Pardell agreed that there is no need for a questionnaire at the moment but that it is important to describe how the different systems of mandatory CME and recertification works in those countries where this system is applied. It seems as people claim mandatory systems which obviously is non functioning. There was a report on the work of the on going Rome-group with the item to produce a glossary for terms in CME/CPD between US and Europe. Finally the future work and chairmanship of the working group was discussed. However, no decisions were taken in the absence of the chairman.

The UEMS has at the moment the following working groups; CME-CPD, e-health, Future Structure of the UEMS, postgraduate Training, Quality in Patient Care, Specialist Practice in current Health Systems.

The council meeting started with the discussion on the accounts and vote for draft budget for 2009 and a new contribution key. There was some criticism regarding travelling costs of some board members and this critics was expressed by the UK delegation; -The UEMS Treasurer is called on, by the UEMS Board, to provide greater transparency regarding the UEMS budget and Accounts, by providing explanatory written comments for financial entries, and access to greater detail regarding these financial figures.

UEMS president Zlatko Fras commented during his report on the work particularly done in the UEMS working groups. It is not always so efficient which is a problem. To make the work of the organization more efficient Fras proposed an action plan for 2009 and an enlarged executive committee. Finally summarizing with the words –However beautiful in the strategy, look sometimes on the results. At the end of his report he welcomed Lithuania who was adopted as a full member of the board and now all three Baltic countries are members.

During the report of the working groups it was quite clear that in many of the groups the activity is very low. A problem shared with other organizations.

The elections for a new enlarged executive were dramatic. Edwin Borman from the UK was nominated for three different posts, secretary general, treasurer and vice-president. However he was not elected to any of the posts. The presidency was up to vote and Zlatko Fras was challenged by Dr Jörg-Andreas Rüggeberg from Germany. Zlatko Fras won with the votes 18 to 11. Regarding the post for Secretary General Bernhard Maillet remained on the post with the votes 24 to 5 against Edwin Borman. Also at the post as treasurer dr Borman was unsuccessful and lost 12 to 17 in advantage for the new treasurer Giorgio Berchicci from Italy. The following vice presidents were elected; Dr Ricard Gutierrez, Dr Romuald Krajewski, Dr Zoltan Magyari and Kari Pylkkänen.

At the UEMS meeting there is translation between English and French- This was not an issue that was questioned or discussed. This meeting opened by a so called Discussion Forum entitled; The proposed EU Directive on cross-border care.

08 10 20 Thomas Zilling
## Action Plan for 2009

*Adopted by the UEMS Council in Copenhagen on 10th October 2008*

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<tr>
<th>Key Area</th>
<th>Objectives</th>
<th>Time</th>
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<td><strong>KA 5. POLITICAL SIGNIFICANCE</strong></td>
<td>- Development of lobbying, public relations and expert-knowledge to provide sound background for evidence-based policy-making</td>
<td>2009</td>
<td>No</td>
<td>Exec, Secretariat</td>
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| **KA 2. HARMONIZATION of POSTGRADUATE MEDICAL TRAINING IN EUROPE** | - Establishment of the cycle for setting standards for PGMST  
- Having up-to-date review about the PGMST programmes in European countries  
- Consultations on harmonization of PGMST to other European bodies  
- European examinations and Fellowships | Spring 2009 | No | Exec, Secretariat, WG PGT |
| **KA 3. COORDINATION of CME/CPD IN EUROPE** | - Define and disseminate the general standards for CME/CPD activities and for granting credit points  
- Define the feasible and consensually agreed procedure for granting the credit points for CME/CPD activities in Europe | 2008-2009 | No | Exec, EACCME (+Task Force), WG Quality in Patient Care, WG CME/CPD |
| **KA 3.** | - Establish the central web-based database of CME/CPD activities  
- Having up-to-date review on the CME/CPD situation in European countries | 2009-2010 | Yes | Secretariat |
| **KA 5. DATA ANALYSIS** | - Define & perform the 1st pan-European Survey | 2008-2009 | No | WG on Specialist Practice |
| **KA 7. LEADERSHIP AND MANAGEMENT** | - Management Structure  
- Personnel | 2008 | Yes | Exec, Secretariat |
| **KA 8. MARKETING, IDENTITY AND ENHANCED FINANCIAL STABILITY** | - Define the potential public/commercial bodies  
- Define the ways of communicating with such bodies  
- Assure appropriate structure for communication and marketing | 2009 (06) | Yes | Exec, Secretariat |
| **KA 8.** | - Define financial resources besides membership fees | 2009 (06) | Yes | Exec, Secretariat |
| **KA 9. CORPORATE IDENTITY** | - Analysis of the current UEMS image  
- Developing a plan to improve the UEMS already established corporate identity | 2008 – 2009 (06) | Yes | Exec, Secretariat, WG Future Structure |
| **KA 9.** | - Improving the existing UEMS external corporate identity – visual image | 2008 – 2009 (12) | Yes | Exec, Secretariat |
APPENDIX

KA1 – POLITICAL SIGNIFICANCE

Objective:
- Development of lobbying, public relations and expert-knowledge to provide sound background for evidence-based policy-making

Action:
- Move forward and raise awareness on issues of concern for the constituency in the fields of:
  - Electromagnetic fields (Directive 2004/40/EC)
  - Patient mobility (COM(2008)414-415)
  - eHealth
  - Healthcare workforce management

Deadline: 2009

Outside help: None

Responsible persons: Executive; Secretariat

KA2 – HARMONIZATION of POSTGRADUATE MEDICAL TRAINING IN EUROPE

Objective:
- Establishment of the cycle for setting standards for PGMST
- Having up-to-date review about the PGMST programmes in European countries
- Consultations on harmonization of PGMST to other European bodies
- European examinations and Fellowships

Action:
- Establishment of the EACPGMST (European Advisory Council for Postgraduate Medical Training)
- Office staff support (1/2 FTE)

Deadline: Spring 2009

Outside help: None

Responsible persons: Executive; Secretariat; working group on Postgraduate Training
KA3 – COORDINATION of CME/CPD in EUROPE

Objective:
- Define and disseminate the general standards for CME/CPD activities and for granting credit points
- Define the feasible and consensually agreed procedure for granting the credit points for CME/CPD activities in Europe

Action:
- appointment of the Governance Body to the EACCME
- detailed survey + publication on existing CME/CPD systems

Deadline: 2008-2009

Outside help: None

Responsible persons: Executive; EACCME (+ Taskforce)

KA3 – COORDINATION of CME/CPD in EUROPE

Objective:
- Establish the central web-based database of CME/CPD activities
- Having up-to-date review on the CME/CPD situation in European countries

Action:
- development of the software
- Office staff support (1/2 FTE)

Deadline: 2009-2010

Outside help: Yes (IT specialists)

Responsible persons: Secretariat
KA5 – ANALYSIS of DATA RELATED to the PRACTICE of MEDICAL SPECIALISTS

Objective:
- Define and perform the first pan-European survey

Action:
- Define and perform the first pan-European survey

Deadline: 2008-2009

Outside help: None

Responsible persons: Working Group on Specialist Practice

KA7 – LEADERSHIP and MANAGEMENT

Objective:
- Management structure
- Personnel

Action:
- Clear and detailed analysis of the existing management structure (SWOT analysis)
- proposal for improved management structure
- improvement in internal communication strategies and tools (membership database and updated website)
- transparent allocation of tasks of the Office staff
- possible new employs (min. 1 FTE permanent + 2-3 supporting (stagiaires?)

Deadline: 2008

Outside help: Yes (external advisor for review & consultation)

Responsible persons: Executive; Secretariat
KA8 – MARKETING, IDENTITY and ENHANCED FINANCIAL STABILITY

Objective:
- Define the potential publics
- Define the ways of communicating with publics
- Assure appropriate structure for communication and marketing

Action:
- Comprehensive analysis and plan for communication & PR

Deadline: 2009 (06)

Outside help: Yes (external consultation agency)

Responsible persons: Executive; Secretariat

KA8 – MARKETING, IDENTITY and ENHANCED FINANCIAL STABILITY

Objective:
- Define financial resources beside membership fees

Action:
- Analysis document

Deadline: 2009 (06)

Outside help: Yes (external consultation agency)

Responsible persons: Executive; Secretariat
KA9 – CORPORATE IDENTITY

Objective:
- Analysis of the current UEMS image
- Developing a plan to improve the UEMS already established corporate identity

Action:
- Analysis document

Deadline: 2008-2009 (06)

Outside help: Yes (external consultation agency)

Responsible persons: Executive; Secretariat

KA9 – CORPORATE IDENTITY

Objective:
- Improving the UEMS external corporate identity – visual image

Action:
- New design of complete visual image of the organisation

Deadline: 2008-2009 (12)

Outside help: Yes

Responsible persons: Executive; Secretariat
KA9 – CORPORATE IDENTITY

Objective:
- Improving UEMS corporate communication – increasing awareness of the organisation

Action:
- Communication with various publics
- Articles in National Medical Journals
- Communication to every single medical specialist in Europe (internet)

Deadline: 2008-2011

Outside help: Yes (partly)

Responsible persons: Executive; Council; Sections & Boards; EACCME; EACPGSMT; Secretariat