

Continuing Professional Development
The Core Curriculum of CPD
Organisation and funding CPD/CME
activities in France

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Challenges of CPD/CME

- **Increase public health = quality**
 - Promote R&D, innovation and EMB
 - Promote right diagnostic behaviour
 - The right prescriptions to the right patient!
 - Promote continuous evaluation of benefit/risk
- **Increase ethics and transparency = save guards**
 - Code of conducts
 - Increase availability and access to data/processes
- **While avoiding**
 - Lost of chance to have access to cure or relief
 - Undue costs

New challenges for CPD/CME

- **Global medicinal products issues**
 - Complexity is increasing
 - Networking is becoming a crucial step
 - Specific skills are more and more focused
 - Importance of private/public partnership
- **Challenges of EU attractiveness**
 - “Blockbuster” versus “Multiboster” versus niche products
 - “conflict of interest” versus integrity/transparency
 - growing importance of post registration “real life” studies

CPD/CME: French situation (1)

- Already existing framework
 - “Ordre des Médecins” : authorization for financial agreements
 - declaration of any conflict of interest
 - CEMIP = internal body for self regulation at industry level
 - DGCCRF = fair competition “police”
 - Afsaps and “Comission de la Publicité”
- Funding issues...

CPD/CME: French situation (2)

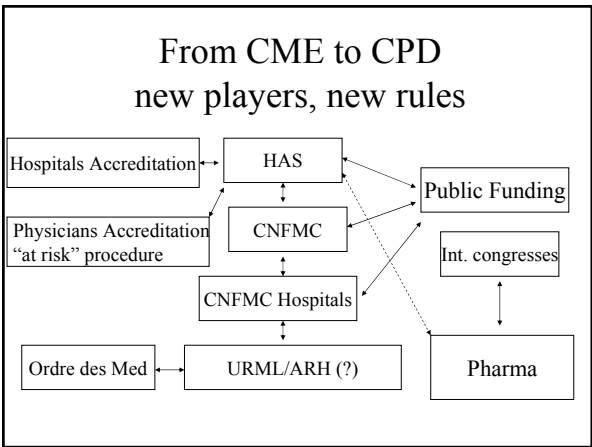
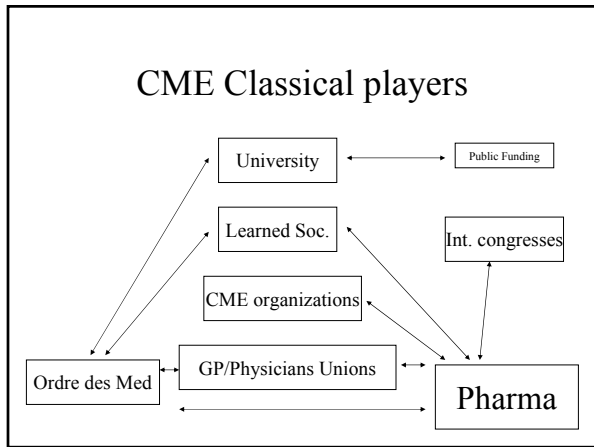
- New French legislative framework
 - Law on public health (9th of August 2004)
 - Reform of health insurance system (13st of August 2004)
 - Decree on CPE/CME (14st of April 2005)
 - T2A = full implementation of hospital funding according to cost by disease and activity
- New players/New behaviour
 - “Haute Autorité de Santé” (HAS) = empowered independent body
 - Code of conduct for Industry/Physician relationship

HAS = new public independent body

- Evaluation of added therapeutic value for
 - Medicinal products
 - Medical Devices
 - New medical technologies
- Proposition for reimbursement status to CESP (Health economical Committee)
- Certification of hospitals, healthcare network, medical practices
- Certification of medical information;
 - Pharmaceutical promotion by reps
 - Healthcare web sites
- Guidelines on medical practices for chronic diseases
- Audit on medical practice (mandatory for all physician every 5 years)



- ### Code of conduct for Industry/Physician relationship “Chartre de la VM”
- Commitment endorsed by
 - The Leem
 - The CEPS (Health economical Committee)
 - Certification of sales reps network by HAS
 - Increased internal controls
 - Clarification of the roles
 - Independent audit



CPME/EFPIA joint declaration

Almost already in place in France ...

Thank you for your attention

Back-up slides

